Open Government:
An Overview from the OECD

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Open government: for what?

Countries’ objectives to implement open government initiatives

Evidence base: 54 countries, including all 36 OECD member countries
Innovation as an enabler of open government

TREND 1: INVISIBLE TO VISIBLE
Governments in recent years have made transparency and openness a focus, but the insights, perspectives and opinions of citizens and residents remain largely invisible. Governments may also struggle to see the different paths they can take to design successful policies and services. Governments are taking innovative steps to make these invisible factors visible.

Zika Mozzie Seeker
Queensland, Australia
To address growing Zika virus outbreaks, Metro South Health (MSH) in Queensland, Australia launched Zika Mozzie Seeker, a program that empowers thousands of citizen scientists to deploy mosquito traps that serve as an early warning system for detecting mosquitoes capable of carrying the virus. Read more about this innovation on page 50 of Embracing Innovation in Government.
Few countries have taken a strategic approach to Open Government

Evidence base: 54 countries, including all 36 OECD member countries
..and fewer systematically evaluate Open Government reforms

Evidence base: 54 countries, including all 36 OECD member countries
Existence of a dedicated office responsible for horizontal co-ordination of open government initiatives

Evidence base: 54 countries, including all 36 OECD member countries
1. Enabling environment
Strategic, legal and regulatory frameworks; human, financial, and technical resources; open government literacy

2. Implementing frameworks
Co-ordination mechanisms; monitoring and evaluation; communication; ATI; stakeholder participation processes

3. The way ahead
Public sector innovation, digital tools and open government data; moving toward an “open state”
What OECD does

- Monitoring of the implementation of the REC on Open Government
- Promoting development of National Open Government Strategy
- Indicators on the Governance of Open Government (GOOG) Survey

Working Groups, OGP summit
Country Reviews
International benchmarks
Bonus Cultura – 18app

Submitted by: Francesca

Based on the idea that cultural consumption is important both for enriching yourself as a person and strengthening the fabric of our society, in 2016 the Italian government introduced a 500€ cultural bonus for all 18-year-old people living in Italy. Young people can spend it on cultural items and activities such as going to theatres, concerts and museums, buying books, etc. They have to register online and then spend the money through the dedicated website 18app.it, accessible from any device.

This was promoted through an extensive online campaign on social media by the government.
Sharing Toolkits and “how to” innovate

Search Toolkits

Implementing Innovation: A User’s Manual for Open Government Programs

A hands-on resource that provides practical advice, guidance, and an 8-phase process from concept development to implementation for building an open government program, with each step referencing principles, lessons learned, case studies, and a checklist for determining whether you are at the right phase. This resource complements Open Government Partnership Action Plans and was developed as part of a year-long project with the Mexican government.

Publisher: Reboot

Open Policy Making Toolkit

The publisher defines Open Policy Making as developing and delivering policy in a fast-paced and increasingly networked and digital world through collaborative approaches, new analytical techniques, and testing and iteratively improving policy. The manual includes information about Open Policy Making in the United Kingdom government as well as tools, step-by-step guidance, and techniques policy makers can use to create more open and user-led policy.

Publisher: United Kingdom Government
Increasing institutional communication

Relevant media and institutional communication commitments in OGP NAPs

- Relevant commitments: 2%
- All other commitments: 98%

Underexplored role of public communication & media ecosystems for open government principles

- Low levels of trust
- Declining levels of media freedom
- Spread of disinformation
- Rising citizen demands for more say in public life
Fostering digitalisation of the public sector: OECD Recommendation on Digital Government Strategies

**Openness and Engagement**
1) Openness, transparency and inclusiveness
2) Engagement and participation in a multi-actor context in policy making and service delivery
3) Creation of a data-driven culture
4) Protecting privacy and ensuring security

**Governance and Coordination**
5) Leadership and political commitment
6) Coherent use of digital technology across policy areas
7) Effective organizational and governance frameworks to coordinate
8) Strengthen international cooperation with other governments

**Capacities to Support Implementation**
9) Development of clear business cases
10) Reinforced institutional capacities
11) Procurement of digital technologies
12) Legal and regulatory framework

*Non-OECD members: Argentina, Brazil, Colombia, Costa Rica, Egypt, Kazakhstan, Morocco, Panama, Peru, Russia

OECD Countries+ adopted by 10 non-OECD countries*

Creating Value Through the Use of ICT
Datos no es hoy un tema muy de moda

Gobernancia sector público impulsado por datos

Información abierta

OECD OURdata Index

Improving re-use of government data

OECD OURdata Index

Data availability

Data accessibility

Government support for data reuse

Chart showing data availability, accessibility, and government support for data reuse across different countries.
Enhancing the core skills for public sector innovation

- Challenging the usual way of doing things
- Working with unusual/different partners
- Building alliances for change

- Using narratives to explain 'the journey'
- Including 'user stories' to outline benefits
- Progressing the story as situations change

- Rapid and incremental development
- Developing and refining prototypes
- Experimentation and testing

- Basing decisions on data and evidence
- Building systems that collect the right data
- Communicating data effectively

- Policies and services solve user needs
- Considering users at every stage
- Users that say: "I would do that again"

- Identifying new ideas, ways of working
- Adapting approaches used elsewhere
- Reframing problems and perspectives

Iteration

Data literacy

User centred

Curiosity

Insurgency

Storytelling
OECD Declaration on Public Sector Innovation

Coming next week – the Declaration signals a commitment to:

• Embrace and enhance innovation within the public sector
• Encourage and equip all public servants to innovate
• Cultivate new partnerships and involve different voices
• Support exploration, iteration and testing
• Diffuse lessons and share practices

https://oe.cd/innovationdeclaration
Italy’s OGP Action Plan: highlights

**Governance**
- Few but transformative actions
- Collaborative (many institutions involved in each actions, all levels of govt)
- Structured and articulated CSOs engagement process

**Commitments**
- From legal frameworks to impact:
  - Transparency
  - Participation
  - Open Govt culture
Getting in Touch

Observatory of Public Sector Innovation

Innovation newsletter: https://oe.cd/opsinewsletter